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Great Reasons to LEAP Forward in the Greater Lansing Region

18,000

college graduates each year

Only MI region with
positive overall
employment growth
2012–2017



20%

more millennials than other
comparatively-sized metros in U.S.

4th

4th best place
in America
for millennial
homebuyers

4th

4th greatest leap of any U.S.
community with growing jobs,
technological development
and wage gains to #89

#1

school for supply chain talent worldwide (MSU)

in MI for growing population ages 25–34

in MI for educational attainment ages 25–64

in MI in labor force growth ages 16+

"Best Affordable Place to Live" in America

#1 nuclear physics program in U.S. (MSU)

#1 packaging program in U.S. (MSU)

#7 biological/agricultural engineering program in U.S. (MSU)

#2 hospitality business school in U.S., #3 worldwide (MSU)

#7 production/operation management program in U.S. (MSU)

43% of population has associate's degree or higher

22% less property crime than comparably-sized metros in the U.S.

LCC ranked #2 community college in Michigan

#7 video game design program in U.S. (MSU)

Regain 15 days to enjoy life thanks to minuscule commutes

Okemos ranked #5 best place to live in America

Largest public utility, BWL, will be coal-free by 2025

Home to one of the top 25 film festivals in the world (CCFF)

Birthplace of the Michigan Organization for Human Rights in 1977

MI's insurance HQ hub, top hub in the Midwest

North American particle acceleration capital with MSU FRIB

\$500 million hospital and cancer center underway with McLaren

\$555 million dairy processing campus underway with Glanbia

Home to GM's two newest and most technologically advanced plants



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